NOVEMBER 2026

COASTAL GREENERY

Green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



When the Sun Goes Down, Your Landscape Should Still Shine

As daylight saving time comes to an end and the days grow shorter, many properties are finding themselves in the dark earlier than usual. With sunset now arriving before the end of the typical workday, outdoor lighting becomes an increasingly important part of maintaining a safe, welcoming, and functional property.

Landscape lighting is often thought of as an aesthetic enhancement, but its benefits extend far beyond appearance. From improving visibility along walkways to highlighting important landscape features, a thoughtfully designed lighting system can make a significant difference in how your property looks and functions after dark.

More Than Just Curb Appeal

A well-maintained landscape makes a great impression during the day. The right lighting can help carry that impression into the evening hours.

Landscape lighting offers several important benefits for commercial properties, homeowner associations, and other managed landscapes.

Properties of the Month: NOVEMBER

Viewpoint Condos
Golden Isles



Compassion Church Henderson Campus
Savannah



Amelia Plantation
Kingsland



Each Property of the Month is selected by the Branch Manager according to the crew's monthly Quality Control report.

Improved Visibility and Safety

As daylight hours decrease, employees, residents, and visitors may find themselves navigating properties in the dark more frequently. Properly positioned lighting can illuminate walkways, steps, entrances, and other frequently traveled areas, helping reduce the risk of trips and falls.

Enhanced Security

Dark areas around buildings, parking lots, and landscaped spaces can create visibility concerns. Strategic lighting can help reduce poorly illuminated areas, improve visibility around a property's exterior, and complement existing security measures.

Greater Curb Appeal

Your property's appearance doesn't have to disappear when the sun goes down. Landscape lighting can highlight architectural details, mature trees, ornamental plants, signage, and other features that make a property stand out. The result is a polished, welcoming appearance that extends well into the evening.

Extended Use of Outdoor Spaces

For properties with outdoor amenities, lighting can make these spaces more functional during shorter days. Courtyards, community gathering areas, and shared pathways can benefit from additional illumination, allowing residents and visitors to enjoy these spaces more comfortably after dark.

Where Can Landscape Lighting Make the Biggest Difference?

Not every area of a property requires the same type or amount of lighting. The key is identifying locations where additional illumination can provide the greatest benefit.

Some areas worth evaluating include:

- **Walkways and pedestrian paths:** Improve visibility along frequently traveled routes.
- **Building entrances and common areas:** Create a welcoming environment for employees, residents, and visitors.
- **Trees and landscape features:** Highlight attractive elements and create visual interest.
- **Monuments and entrance signage:** Improve nighttime visibility and reinforce a property's professional appearance.
- **Outdoor amenities:** Enhance the functionality of courtyards, gathering spaces, and shared areas.



Lighting System Install

A Thoughtful Approach to Landscape Lighting

Effective landscape lighting isn't simply about adding more lights. It's about placing the right lighting in the right locations.

Every property has different needs. Factors such as pedestrian

Team Members of the Month: NOVEMBER

Marlon Pineda Zuniga
Golden Isles



Joseph Solt
Savannah



Carlos Alexander Sacor Osorio
Kingsland



*These team members display our core values **(Responsive, Ownership, Observant, Trusted, Skillful)** in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.*



traffic, existing illumination, landscape features, and the property's overall use should be considered when planning lighting improvements.



Modern LED landscape lighting offers energy-efficient, long-lasting options, while timers and photocells can help ensure lighting operates when needed.

It's also important to consider the surrounding landscape. As plants grow and mature, they can obstruct fixtures or change how light is distributed. Routine evaluation and maintenance help keep lighting systems performing as intended.

Is Your Property Ready for the Earlier Sunsets?

With the recent time change, now is an ideal opportunity to evaluate your property after dark. Areas that receive plenty of natural light throughout the summer may now be difficult to navigate during normal business or evening hours.

At Coastal Greenery, we understand that maintaining an exceptional landscape goes beyond what can be seen during daylight hours. **Landscape lighting is one of the additional services we offer to help our clients get more from their outdoor spaces.**

Whether you're looking to improve visibility, highlight existing landscape features, or explore new lighting opportunities, our team can help identify your property's needs and recommend solutions.

Interested in exploring landscape lighting for your property? Contact your Coastal Greenery Client Relations Leader to discuss the possibilities.

A Season of Gratitude

As Thanksgiving approaches, we want to take a moment to recognize the people and relationships that make what we do possible.

At Coastal Greenery, we believe that relationships are the ROOTS of our business. We are grateful for the trust our clients place in our team and the opportunity to care for the properties and communities they represent.

These partnerships are about more than maintaining landscapes. They allow us to work alongside great people, strengthen the communities we serve, and continue growing together.

From all of us at Coastal Greenery, thank you for being part of our continued growth. We wish you and your families a wonderful Thanksgiving!

A Note from JJ: *Great Landscapes Never Stop Improving*



November is here, bringing cooler temperatures and new opportunities to improve our coastal landscapes. After more than 30 years in the landscape industry, I've learned that great landscapes don't happen by accident—or stay great without attention!

At Coastal Greenery, we continually ask ourselves: **How can we do it better?**

From improving horticultural practices and introducing innovative products to creating fresh designs and maximizing landscape budgets, we're always looking for ways to deliver greater value. We believe the best results come from keeping our clients informed, involved, and part of the planning process. **Our commitment to improvement never stops.**

November is an ideal time to install trees and plantings, improve drainage, refresh landscape beds, and open sightlines for beauty and safety. As you walk your property this fall, consider: What could make your landscape even better? Share your ideas with your Coastal Greenery Client Relations Leader!

As Thanksgiving approaches, I'm grateful for our clients, team members, and communities. Your trust inspires us to keep growing and improving.

Keeping Relationships as the ROOTS of Our Business is more than our motto. It's a commitment we work to earn every day.

Happy Thanksgiving from all of us at Coastal Greenery!

Jeffrey Johns, President, Coastal Greenery Landscaping

Your Licensed Professionals Deliver Value.

As in any profession, it's important that we know our job. With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results. You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for certification to be maintained, on-going education and training must continue every year.

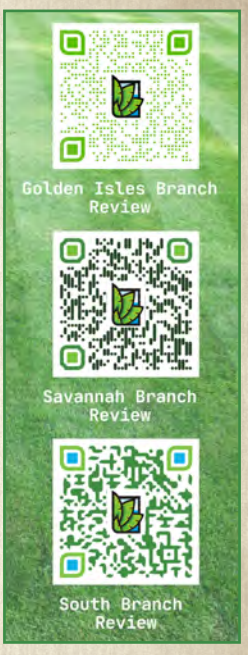
Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best.

This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.

Count on us for care that's our professional best... for you and for the earth we all share!

Our team appreciates your feedback and support!

Scan here & share your thoughts with us!



COASTAL GREENERY

Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | COASTALGREENERY.COM