



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



Summer Pest Watch

Protecting curb appeal, turf quality and high-visibility landscape areas during peak insect activity

Mid- to late summer is an important time to keep a close eye on commercial landscapes. Warm conditions support insect activity in turf and ornamental plantings, and visible damage can develop quickly around entrances, common areas, road frontage, signage and other high-visibility zones. Many turf and landscape pests also have life cycles that overlap July and August, making routine inspection especially valuable during this part of the season.

What property teams should watch for

- Brown or thinning turf that does not appear to be caused by dry conditions
- Chewed foliage, bagworms or caterpillar tents in trees and shrubs
- Visible insects on the undersides of leaves
- Unusual bird activity in turf, which can indicate insects feeding below or within the canopy

Properties of the Month: AUGUST

Brunswick Cemeteries
Golden Isles



Orafol
Savannah



NSB
South



*Each Property of the Month
is selected by the Branch
Manager according to
the crew's monthly
Quality Control report.*



Early identification matters. A small amount of insect activity is natural and may cause little or no noticeable damage, but larger populations can quickly affect the appearance and health of maintained turf and plant material. If you notice unusual damage, flag the area for inspection before the issue spreads or begins to affect the overall presentation of the property.

Insect Watch

SOD WEBWORMS

Sod webworms are the larvae of moths. These gray or light-brown caterpillars, often marked with dark spots, create silken tunnels through the thatch while feeding on grass blades and stems.

Multiple generations can occur during the growing season, so activity may continue well into late summer. They are particularly attracted to lush, actively growing turf.

One clue is increased bird activity in the turf, as birds may be feeding on the larvae. Heavy infestations can cause grass to turn brown and die in broad, irregular patches. Populations above roughly 15 sod webworms per square yard can begin to produce significant visible damage.



FALL ARMYWORMS

Fall armyworms are also moth larvae, and their name comes from the way large numbers can move through an area and rapidly consume turf. Adult moths can lay large clusters of eggs that hatch within days, and the young larvae then spread in search of tender grass. Bermuda and St. Augustine are among their preferred turf types.

Armyworms are often easiest to spot in the morning and late afternoon when they are most active. They typically feed for two to three weeks before moving into the soil to continue their life cycle. Areas along wood lines and property edges may show symptoms first. Although established turf can often recover from feeding, a fast-moving infestation can create substantial short-term discoloration and negatively affect curb appeal if it is not identified early.

A practical commercial-property approach

PREVENTION AND ROUTINE MONITORING

Healthy, well-maintained turf is better equipped to tolerate seasonal insect pressure. Consistent irrigation, aeration when appropriate, thatch management and a balanced fertilization program all support turf vigor and can reduce the impact of pest activity. Just as important, routine property walks give an opportunity to identify changes before they become highly visible.

Team Members of the Month: AUGUST

Tony Loper
Golden Isles



**Selvyn Esturado
Hernandez De Leon**
Savannah



Luis Rivera Ortiz
South



These team members display our core values (**Responsive, Ownership, Observant, Trusted, Skillful**) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



Focus inspections on the areas that matter most to the client and visitor experience: building entrances, monument signs, outdoor gathering spaces, high-traffic walkways, amenity areas and prominent road frontage. Compare suspicious brown areas with irrigation coverage and recent weather conditions before assuming insects are the cause.

When damage is present, accurate identification is key. Different insects feed in different locations and at different stages of their life cycles, so the right response depends on what is actually active on the property. A targeted approach helps protect turf quality while avoiding unnecessary treatments.

INSPECT: Include turf and ornamental checks during routine property walks, especially around entrances, signage, amenity areas and other high-visibility spaces.

SUPPORT TURF: Proper irrigation, aeration, dethatching and balanced fertilization can help maintain healthier turf that is better able to tolerate pest pressure.

RESPOND: When damage or insect activity is suspected, have the area evaluated promptly so the appropriate treatment plan can be determined.

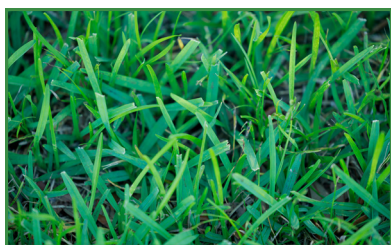
Grub Activity: Don't Overlook Root Damage



Late summer is also an important period for watching for white grubs. These beetle larvae feed below the surface on turf roots, so the first warning may be thinning, wilting or browning turf rather than visible insects. A simple field indicator is turf that lifts unusually easily from the soil because the roots have been damaged.

Finding more than six to eight white grubs per square foot may indicate a treatment need. On commercial properties, catching this type of root damage early can help prevent a localized issue from becoming a larger turf-repair problem. Preventive or corrective treatment options should be selected based on site conditions, pest activity and the landscape management program in place.

Keep your property presentation-ready. If you see unexplained turf discoloration, chewing or feeding damage, unusual bird activity, or other signs of insect activity, contact your landscape team for an evaluation. A timely inspection can help determine whether the issue is related to insects, irrigation, environmental stress or another landscape condition—and identify the most appropriate next steps before minor damage becomes more noticeable.



A Note from JJ: *People Make the Difference*

If you asked me what has made Coastal Greenery successful for more than 30 years, my answer wouldn't be our equipment, trucks, or even the landscapes we create.

It would be the **PEOPLE** I get to work with every day.

I have the privilege of working alongside a team that takes pride in serving others, building lasting relationships with clients who trust us with their properties, and partnering with vendors who help us deliver quality work throughout South Carolina, Georgia, and North Florida.

People are the heartbeat of Coastal Greenery.

Landscapes may be what we do, but relationships are why we do it. Our success isn't measured only in acres maintained or flowers planted. It's measured in the relationships we've built along the way.

One of our core beliefs is **"Keeping Relationships as the ROOTS of Our Business."** It's more than words on a wall. It's how our team approaches each other, our clients, our partners, and the communities we serve.

To our team members, vendors, communities, and clients: thank you for your hard work, partnership, and trust. Each of you has played an important role in the Coastal Greenery story.

Landscapes grow because people care for them. Companies grow because people believe in them. Relationships grow because people invest in one another. And that's what Coastal Greenery has always been about. Thank you for being part of it.

Jeffrey Johns, President, Coastal Greenery Landscaping



Your Licensed Professionals Deliver Value.

As in any profession, it's important that we know our job. With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results. You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for certification to be maintained, on-going education and training must continue every year.

Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best.

This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.

Count on us for care that's our professional best... for you and for the earth we all share!

*Our team
appreciates
your
feedback
and
support!*

*Scan here
& share
your
thoughts
with us!*



Golden Isles Branch
Review



Savannah Branch
Review



South Branch
Review



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | **COASTALGREENERY.COM**    