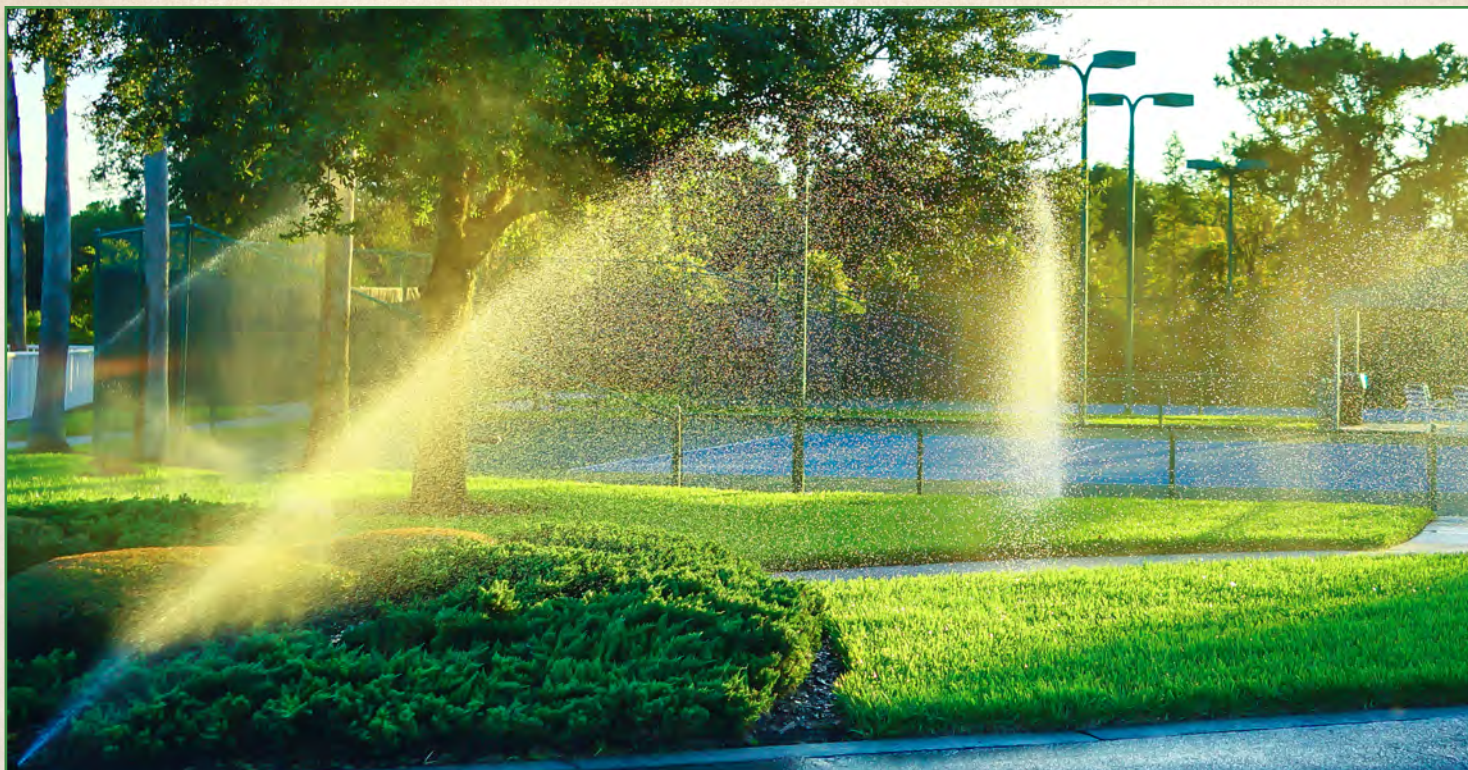




# green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



## Why Commercial Properties Need an Irrigation System that Works

**A working irrigation system is not just a convenience for commercial properties. It is a critical part of protecting curb appeal, preserving landscape investments, and controlling operating costs.** When irrigation systems fail or run inefficiently, the results show up quickly in the form of stressed turf, declining plant material, runoff, rising water bills, and preventable repair expenses. For office parks, retail centers, industrial campuses, multifamily communities, and HOA properties, dependable irrigation helps keep landscapes healthy, safe, and professionally maintained.

### Protects Landscape Health and Appearance

Commercial landscapes are expected to look healthy, consistent, and welcoming. A reliable irrigation system helps turf, shrubs, trees, and seasonal color receive the water they need when they need it. Proper watering supports deeper root growth, better color, stronger plant performance, and more uniform coverage across the site. Without it, properties often experience brown patches, weak turf, stressed plantings, and a visibly neglected appearance that can affect tenant satisfaction, visitor impressions, and overall property value.

## Properties of the Month: JUNE

**Jekyll Island Club**  
*Golden Isles*



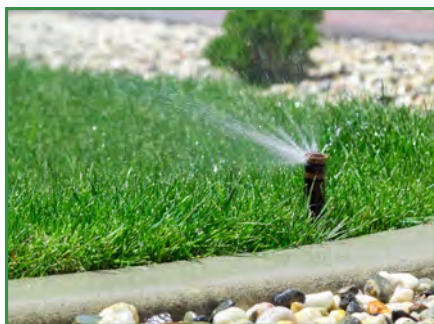
**Seascape Villas**  
*Savannah*



**Linkside A**  
*South*



*Each Property of the Month  
is selected by the Branch  
Manager according to  
the crew's monthly  
Quality Control report.*



## Reduces Water Waste and Controls Costs

Water waste is one of the most expensive consequences of a poorly functioning irrigation system. The U.S. Environmental Protection Agency notes that improving irrigation efficiency on commercial and institutional properties can reduce outdoor water use by more than 50 percent, especially when waste from leaks, runoff, evaporation, and poor scheduling is addressed. Systems that are properly maintained and adjusted seasonally help prevent overspray onto pavement, pooling around foundations, and unnecessary watering during rainfall or mild weather. That means lower utility bills, fewer emergency repairs, and better use of the landscape budget.



## Helps Prevent Property Damage and Operational Problems

When irrigation systems are broken, misaligned, or poorly programmed, they can do more than harm the landscape. Water can run onto sidewalks, curbs, parking lots, and building edges, creating slip hazards, erosion, staining, and long-term wear on hardscape areas. Overwatering can also contribute to disease pressure, shallow rooting, and unnecessary stress on plant material. A working system helps property managers avoid these issues by delivering the right amount of water to the right areas at the right time.

## Supports Sustainability and Smarter Water Management

Today's commercial irrigation systems can do much more than run on a timer. Smart controllers, soil moisture sensors, flow monitoring, and routine irrigation audits can help properties respond to weather conditions, identify leaks early, and apply water more precisely. The EPA's WaterSense program highlights weather-based and soil moisture-based controllers as practical tools for improving irrigation efficiency on larger landscapes. For commercial properties under pressure to manage costs and demonstrate responsible resource use, a working irrigation system is an important part of a broader sustainability strategy.

## Requires Ongoing Maintenance to Keep Working

Even a well-designed irrigation system needs routine attention. Broken heads, clogged nozzles, pressure issues, wiring problems, and outdated schedules can all reduce performance over time. Regular inspections help catch problems before they become expensive. Common warning signs include dry spots, soggy areas, water spraying onto pavement, and unexplained increases in water bills. Seasonal adjustments and proactive repairs help ensure the system continues to support plant health and property appearance without wasting water.

## Team Members of the Month: JUNE

**Abelino Lopez**  
Golden Isles



**Devin Wilcox**  
Savannah



**Benjamin Raynes**  
South



These team members display our core values (**Responsive, Ownership, Observant, Trusted, Skillful**) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.

For commercial properties, irrigation is not a background system. It is a key part of landscape performance, cost control, risk reduction, and long-term asset protection. A working irrigation system helps maintain a professional appearance, support healthier plant material, reduce waste, and prevent avoidable problems across the property. When irrigation is treated as an essential system rather than an afterthought, commercial landscapes perform better and properties are better positioned to protect their investment.



## Maintained Irrigation vs. Broken Irrigation: How It Affects Landscapes

**For property managers and owners, the difference between a maintained irrigation system and a broken one is more than cosmetic.** It affects water efficiency, plant performance, site safety, and long-term maintenance costs. A proactive irrigation program helps protect the landscape investment, while delayed repairs often lead to visible decline and avoidable expense. Regular inspections, seasonal adjustments, and timely repairs are some of the simplest ways to keep a landscape performing the way it was intended.

	Maintained Irrigation System	Broken Irrigation System
<b>Landscape Appearance</b>	Consistent color, fuller plant growth, and stronger curb appeal	Dry spots, brown turf, stressed plants, and uneven appearance
<b>Water Use</b>	Better efficiency and fewer unnecessary losses	Waste from leaks, runoff, overspray, or poor scheduling
<b>Operating Costs</b>	Fewer emergency repairs and more controlled utility costs	Higher water bills and larger repair costs over time
<b>Safety and Site Conditions</b>	Reduced runoff and fewer wet pavement issues	Pooling water, erosion, and possible slip hazards
<b>Plant Health</b>	More even moisture and healthier roots	Underwatering in some areas and overwatering in others



## A Note from JJ: *Protect Your Investment*

As we move into the heart of the growing season, one thing becomes increasingly important—*communication*.

At Coastal Greenery, one of our Core Values is **Responsive**, and it's a value that guides everything we do. Being responsive means more than simply answering a phone call or replying to an email. It means listening carefully, understanding needs, communicating clearly, and taking action with a sense of urgency.

Landscapes are living environments that change every day. Weather, irrigation, plant health, seasonal growth, and property usage all create new opportunities and challenges. That's why our teams work hard to stay attentive and proactive, ensuring your property receives the care and attention it deserves.

For more than 30 years, I have believed that great relationships are built on trust and communication. Whether it's our team members supporting one another, our account managers working closely with clients, or our crews serving the communities where we live and work, responsiveness is what helps us deliver on our commitments.

Have a wonderful summer and thank you for being part of the Coastal Greenery family.

*Jeffrey Johns*, President, Coastal Greenery Landscaping



## Your Licensed Professionals Deliver Value.

**As in any profession, it's important that we know our job. With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results.** You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for certification to be maintained, on-going education and training must continue every year.

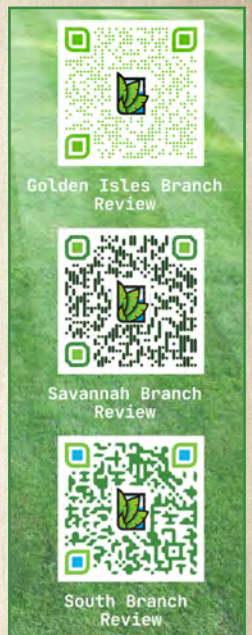
Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best.

This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.

**Count on us for care that's our professional best... for you and for the earth we all share!**

*Our team appreciates your feedback and support!*

*Scan here & share your thoughts with us!*



Have a question or concern? We're here to help.  
Contact the **COASTAL GREENERY** Team  
(912) 261-8171 | **COASTALGREENERY.COM**    