



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



Traffic Control Affects Property Appearance

The majority of landscapes are designed for functional, recreational and ornamental purposes. The unplanned or excessive use and enjoyment of these landscaped areas can cause serious injury and even the loss of turf and landscape plants. Traffic is the term we apply to the off-road use by pedestrians or vehicles of your property. Although most good landscape designs take into account the expected use of the property and the associated traffic effects, there's a very good chance that either cars and trucks or pedestrians will find and use shortcuts you and your planners had not anticipated. These unexpected routes across your landscape will eventually create traffic problems and the need to take traffic control measures. When traffic becomes excessive, it results in four basic problems: turf grass wear, soil compaction, soil displacement, and soil removal or divots. Of these, turf grass wear and soil compaction are the most common.

Effects of Concentrated Traffic

Most strands of grass can recover quickly from a weekend festival, occasional sporting events, or even being used as a short-term parking lot. But turfs are injured, seriously thinned, or completely killed by continued, concentrated traffic. The difference has a lot to do with the duration of the traffic. The harmful effects of this type of repeated, concentrated traffic on turf are collectively referred to as **"turf grass wear."** On an occasional basis,

Properties of the Month: APRIL

GulfStream
Golden Isles



Coffee Point
Savannah



NSB
South



*Each Property of the Month
is selected by the Branch
Manager according to
the crew's monthly
Quality Control report.*



the turf can recover. But when subjected to this type of treatment constantly, death to the turf will almost certainly occur.

A second, less obvious effect occurs in the underlying soil and is sometimes referred to as the **“hidden effect.”** The mechanical pressure of applied traffic results in soil compaction. This configuration of the soil severely restricts air and water movement. Even though this compaction takes place within only 2 or 3 inches of the soil surface, it can adversely affect turf grass performance and recovery potential.

Take Control of Traffic

You can control traffic while enhancing your landscape. The first step is to determine the problem areas on your property. Some questions to ask are:

- **How do visitors get from the street, parking lot or drive to the entrance?**
- **Is there a problem where deliveries are received, trash removed, or outside maintenance equipment stored?**
- **Are there many sidewalks that consistently get their corners cut off?**

You may want help with the next part - determining what to do about all those traffic problems. Some questions you might ask are:

- **Do you want visitors or customers to move in and out quickly?**
- **Does the flow of your landscaping help speed things up or slow them down?**

Choose Control Materials Accordingly

Pedestrian/Visitor Traffic Control: The use of ornamental plants, hedges and shrubs to redirect traffic is usually preferred to fences, chains and posts because they enhance rather than detract from the natural beauty of the property. The traffic control design should offer a number of alternate routes from one location to another.



Team Members of the Month: APRIL

Cesar Abarca
Golden Isles



David Pate
Savannah



Troy Carelock
South



These team members display our core values (Responsive, Ownership, Observant, Trusted, Skillful) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.

Vehicle Traffic Control: This may stronger measures. It can take a large boulder or substantial barricade to communicate with drivers. The rule in vehicle control is that to be effective, the obstacle must pose a substantial threat of damage to the vehicle before gaining the respect of drivers.

Traffic control is valuable in minimizing turf grass wear and soil compaction. Depending on the location and surrounding landscape, these can include:

Concrete Asphalt Wood Mulch Pine Straw Sand
Stone Brick Gravel Tanbark



The Best Turf is Just for Playing Around

You may not realize that the turf that gets the very best care are on baseball, football, and soccer fields, and, of course, golf courses. All the care these lawns receive is not just for good looks. With the kind of heavy use sporting fields receive, intensive care is essential!.

Good Turf Helps Prevent Injury

Uneven, thin, or clumpy turf can cause injury to anyone walking on the turf. Extremely hard, non-irrigated surfaces can lead to twisted ankles, broken bones, or worse. Practices like consistent watering, good mowing habits, making sure that there is good drainage, careful fertilization, and pest control are the ingredients to keeping turf healthy and strong.



A Note from JJ: *Growing Properties & People*

Spring has officially arrived... and if you listen closely, you can almost hear your landscape growing (and your weeds trying to sneak in uninvited).



April is one of my favorite times of the year. Everything is turning green, properties are coming back to life, and our crews are in full stride making sure your landscapes look their absolute best. It's also the time when a lot of "little things" can turn into "big things" quickly—so our team stays focused on the details that keep your property looking sharp and running smoothly.

Around Coastal Greenery, we like to say this is the season where the landscape starts talking... and we make sure it's saying all the right things about your property.

On a personal note, I'm incredibly grateful for the relationships we've built over the years. After 30+ years in this business, the best part is still the people—our team and the great clients and communities we serve across South Carolina, Georgia, and North Florida.

We appreciate the trust you place in us, and we're excited to keep things growing (on purpose) this season.

If you see our crews out there, feel free to say hello—they'll be the ones moving fast and trying to stay one step ahead of Mother Nature.

Thank you for being part of the Coastal Greenery family.

Jeffrey Johns, President, Coastal Greenery Landscaping

Your Licensed Professionals Deliver Value.

As in any profession, it's important that we know our job. With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results. You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for certification to be maintained, on-going education and training must continue every year.

Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best.

This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.

Count on us for care that's our professional best... for you and for the earth we all share!

Our team appreciates your feedback and support!

Scan here & share your thoughts with us!



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
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