



# green SIDE UP

**OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING**

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



## Transforming Commercial Landscapes through Hardscaping & Evergreens

**In today's competitive marketplace, the exterior appearance of commercial properties plays a crucial role in attracting clients, customers, and tenants.** A thoughtfully designed landscape not only boosts curb appeal but also communicates professionalism and attention to detail. Two essential components in creating a welcoming and low-maintenance outdoor space are hardscaping and the strategic use of evergreen plants.

### Benefits of Hardscaping

Hardscaping refers to the use of non-living elements such as stone pathways, patios, retaining walls, and decorative rock features. These structures provide durability, reduce ongoing maintenance, and define outdoor spaces for functional use. For commercial properties, hardscaping can help manage foot traffic, prevent soil erosion, and create inviting areas for employees and visitors to gather. Materials such as concrete, pavers, and natural stone withstand heavy use and complement a variety of architectural styles.

### The Value of Evergreen Plants

Evergreen plants, including shrubs, trees, and ground covers, maintain their foliage year-round, ensuring that commercial landscapes remain vibrant regardless of the season. Incorporating evergreens into a property's



## Properties of the Month: DECEMBER

**PAR Marine Project**  
*Golden Isles*



**Savannah Square  
Senior Living**  
*Savannah*



**Sea Watch**  
*South*



*Each Property of the Month  
is selected by the Branch  
Manager according to  
the crew's monthly  
Quality Control report.*

design offers consistent color and structure, making entrances and walkways more attractive even in winter months. Popular choices like boxwood, holly, and juniper are not only visually appealing but also resilient to weather changes and require minimal upkeep.

### Design Strategies for Maximum Impact

- **Balance and Contrast:** Combine hard materials with lush evergreen foliage to create visual interest and balance.
- **Functional Pathways:** Use hardscaping to guide visitors efficiently while framing walkways with low-growing evergreens for a polished look.
- **Outdoor Gathering Spaces:** Install patios or seating areas surrounded by tall evergreen hedges to offer privacy and comfort.
- **Seasonal Accents:** Add perennial flowers or ornamental grasses among evergreens to introduce seasonal color without sacrificing year-round greenery.



Maintaining your landscape in the winter is essential for the health, safety, and appearance of your property. By staying proactive with basic tasks, you'll protect your plants, prevent problems, and make spring landscaping easier and more rewarding. So, even as the weather turns cold, don't neglect your property—winter care is an important part of a successful landscape program.

### Low-Maintenance Solutions

Hardscaping and evergreen plants together create a landscape that is both attractive and easy to maintain. They reduce the need for frequent watering, trimming, and seasonal replanting, saving time and resources for property managers. Irrigation and proper mulching can further minimize upkeep while keeping plants healthy and vibrant.

Investing in hardscaping and evergreen plants is a smart strategy for commercial property owners seeking to elevate their outdoor spaces. These elements work together to create a lasting first impression, enhance property value, and provide year-round beauty with minimal maintenance. By thoughtfully integrating these features, businesses can ensure their properties stand out and remain inviting throughout every season



## Team Members of the Month: DECEMBER

**Patrick Barrientos**  
*Golden Isles*



**Kevin Compton**  
*Savannah*



**Mike Austin**  
*South*



*These team members display our core values (Responsive, Ownership, Observant, Trusted, Skillful) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.*

## Turf Dormancy

**Turf dormancy is a natural process where grass growth slows or temporarily stops** in response to environmental stresses, most notably cooler temperatures and reduced daylight. In our area, the onset and duration of turf dormancy can vary based on grass species, local climate patterns, and management practices.



### What Causes Turf Dormancy?

Most turfgrasses that we have in our area are warm-season varieties, such as St. Augustine grass, Bermuda grass, centipede grass, and zoysia. These grasses thrive during the long, hot summers but begin to enter dormancy as temperatures drop below 50°F in late fall and winter. During dormancy, the grass loses its vibrant green color and may appear brown or straw-like, a normal response that helps protect the plant from cold damage and water loss.



### Impacts of Dormancy on Turf Appearance and Health

While dormant turf may look unsightly, it is not dead. The roots remain alive underground, conserving energy until conditions improve. Property owners should avoid excessive watering or fertilizing during dormancy, as the grass cannot utilize these inputs efficiently. Instead, focus on maintaining a healthy lawn prior to dormancy with proper mowing, fertilization, and pest control during the active growing season.

### Tips for Managing Dormant Turf

- **Minimize Foot Traffic:** Dormant grass is more susceptible to wear and tear, so avoid heavy use until it greens up in spring.
- **Water Wisely:** Only irrigate if there are extended dry periods, as overwatering can encourage disease and root rot.
- **Avoid Fertilizing:** Wait until the grass resumes growth in spring before applying fertilizer.
- **Monitor for Pests:** Some pests may remain active in mild winters; keep an eye out for signs of infestation.

### Spring Recovery

As temperatures rise in March and April, turfgrasses in our area break dormancy and begin active growth. Support recovery by gradually increasing mowing frequency, applying a balanced fertilizer, and continuing routine maintenance. With proper care, lawns quickly regain their lush appearance and remain healthy throughout the growing season.

Understanding the dormancy cycle and adapting care practices ensures long-term turf health and a resilient landscape.





## A Note from JJ: Strong Roots, Strong Results

For more than 30 years, I've had the privilege of working in an industry that I truly love—landscaping. But what has mattered most to me over those three decades isn't just the properties we care for or the projects we complete. It's the **people**.

At Coastal Greenery, we've always believed in *"Keeping Relationships as the ROOTS of Our Business."* That belief isn't just a slogan—it's the foundation of everything we do. It's the reason our company continues to grow and succeed along the coastal regions of South Carolina, Georgia, and North Florida. Strong roots create strong results.

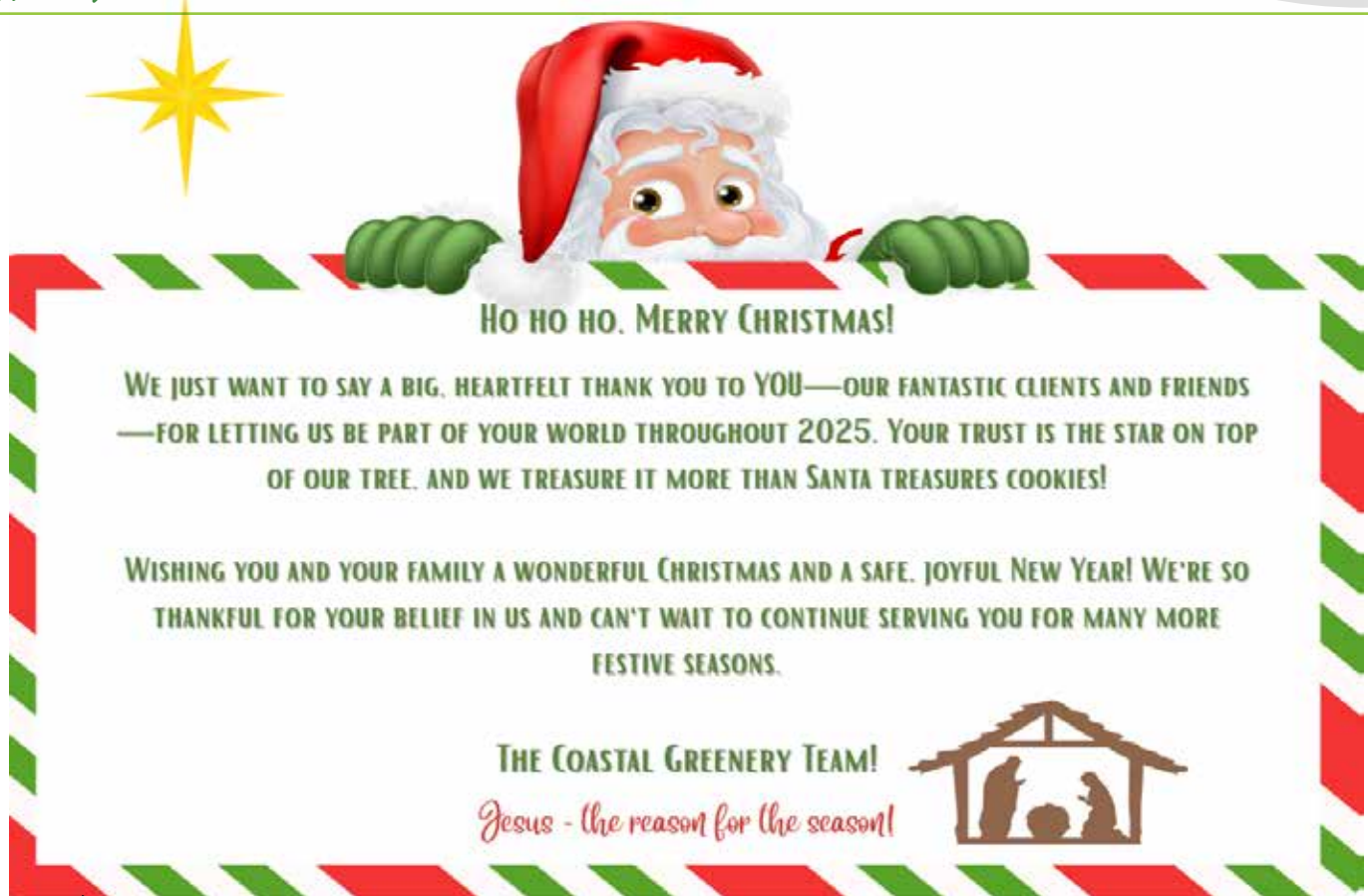
For me personally, relationships are the best part of being a landscape professional. I get to work alongside an incredible team and meet some truly great folks in the communities we serve—property managers, business owners, residents, and partners who care deeply about their properties and their people. Those interactions are what make this work meaningful.

I'm grateful every day for the trust our clients place in us and for the dedication our team brings to the field. Together, we continue to build something special.

Thank you for being part of our Coastal Greenery family!

Always Available,

*Jeffrey Johns* President, Coastal Greenery Landscaping



Have a question or concern? We're here to help.  
Contact the **COASTAL GREENERY** Team  
(912) 261-8171 | [COASTALGREENERY.COM](http://COASTALGREENERY.COM)    