



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



Should You Keep Your Landscape Maintained in Winter?

When temperatures drop and the days grow shorter, many homeowners wonder if it's necessary to continue maintaining their landscape during the winter months. While it might be tempting to take a break, keeping up with winter landscape maintenance offers several important benefits for your property and plant material.

Why Winter Landscape Maintenance Matters

Winter can be tough on landscapes. Cold temperatures, frost, snow, and ice can all impact the health and appearance of your property. Regular maintenance during this season helps protect your investment, prevents damage, and sets the stage for a vibrant spring.

Key Reasons to Maintain Your Landscape in Winter •

- 1. Plant Health and Survival:** Many trees, shrubs, and perennials enter a dormant phase in winter but still need care. Pruning dead or damaged branches prevents disease and encourages healthy growth when spring arrives.
- 2. Pest and Disease Prevention:** Removing fallen leaves, branches, and debris reduces places for pests and fungi to overwinter, minimizing issues in the coming year.

Properties of the Month: NOVEMBER

Jekyll Ocean Club
Golden Isles



**Fairways at
Savannah Quarters**
Savannah



**Riverplace
South**



*Each Property of the Month
is selected by the Branch
Manager according to
the crew's monthly
Quality Control report.*



- 3. Safety:** Keeping walkways, driveways, and paths clear of ice, snow, and debris helps prevent slips and falls for family and guests.
- 4. Aesthetic Appeal:** A tidy landscape enhances curb appeal, even in winter. Properly trimmed bushes, clean pathways, and well-kept hardscapes maintain a welcoming look.
- 5. Preparing for Spring:** Tasks such as mulching, pruning, and protecting fragile plants with covers or barriers ensure they're ready to thrive when warmer weather returns.

Key Winter Landscape Maintenance Responsibilities

- **Clear** walkways and driveways often if there's ice or snow.
- **Prune** trees and shrubs to remove damaged, diseased, or dead branches.
- **Rake up** leaves and debris to prevent mold and pest infestations.
- **Apply** mulch around plants to insulate roots from extreme cold.
- **Protect** sensitive plants with burlap wraps or plant covers.
- **Monitor** for signs of animal damage, such as deer or rodents, and set up deterrents as needed.

Maintaining your landscape in the winter is essential for the health, safety, and appearance of your property. By staying proactive with basic tasks, you'll protect your plants, prevent problems, and make spring landscaping easier and more rewarding. So, even as the weather turns cold, don't neglect your property—winter care is an important part of a successful landscape program.

Winter Plan for Commercial Landscapes in the Southeast

Though winters in the Southeast are typically milder than in northern regions, commercial landscapes still face unique seasonal challenges. Occasional frost, unpredictable temperature shifts, heavy rains, ice storms, and even rare snow events require thoughtful preparation. Ensure your commercial landscape remains safe, visually appealing, and resilient throughout the season.

1. Pre-Winter Preparation

- **Site Inspection:** Walk the property with a landscape professional to spot areas with water pooling, drainage problems, plant stress.
- **Plant Health Assessment:** Inspect trees, shrubs, and ornamental plantings for indicators of disease or damage.
- **Mulching:** Add a layer of mulch around plant roots to help protect them during chilly nights and the occasional freeze.
- **Lawn Care:** Keep lawns healthy with proper mowing, aeration, and a light winter fertilizer if appropriate.
- **Irrigation System Winterization:** Work with your landscape professional to inspect and adjust irrigation schedules for reduced water needs.

2. Hardscape and Infrastructure Maintenance

- **Walkways and Parking Lots:** Repair cracks and address drainage problems to prevent icy hazardous spots if freezing conditions do occur.

Team Members of the Month: NOVEMBER

Everaldo Avalos Barillas
Golden Isles



Juan Caballero Gutierrez
Savannah



Kent Garard
South



*These team members display our core values (**Responsive, Ownership, Observant, Trusted, Skillful**) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.*

- **Storm Preparation:** Clear leaves and debris from drains, gutters, and stormwater inlets to prevent flooding during heavy rains..
- **De-icing Materials:** Keep a supply of sand or pet- and plant-safe de-icers for steps and walkways, should ice develop during rare cold snaps.
- **Signage:** Make sure outdoor signage can withstand storms and strong winds.

3. Ongoing Winter Maintenance

- **Weather Monitoring:** Stay alert to changing forecasts..
- **Plant Protection:** Cover frost-sensitive plants with fabric or move containers indoors when frost advisories are issued.
- **Debris Removal:** Keeps the landscape tidy.



4. Communication and Safety

- **Tenant and Staff Awareness:** Provide information about winter safety, such as reporting icy or flooded spots.
- **Emergency Contacts:** Make sure you have contact details for your landscape professional in case you need emergency repairs or storm cleanup..
- **Incident Reporting:** Prompt reporting of landscape damage.



5. Post-Winter Recovery

- **Site Assessment:** Walk the property with your landscape professional to inspect for any lingering storm or freeze damage.
- **Spring Preparation:** Schedule turf renovation, plant replacements, and refreshing mulch beds with your landscape professional.

Thankful for Our Clients!

A Message of Gratitude

At this special time of year, we want to take a moment to express our sincere gratitude to our valued clients. Your trust and partnership mean the world to us, and we are truly thankful for the opportunity to work with you.

Each project, conversation, and collaboration inspires us to deliver our very best. Your loyalty and support have been the foundation of our growth and success, and for that, we are deeply appreciative.

Thank you for choosing the Coastal Greenery Team and for allowing us to be a part of your journey. We look forward to continuing our partnership and achieving even more together in the coming year.

We hope you and your family enjoy a joyful Thanksgiving, full of good health, happiness, and delicious food!

With heartfelt thanks, *The Coastal Greenery Team*



A Note from JJ: What Makes Coastal Greenery Unique?

All the time, people ask me: "What makes Coastal Greenery unique?"

In other words, when a potential client asks that question, they really mean:

"Why should we hire Coastal Greenery?"

And when a potential new team member asks, they're really saying:

"Why should I work for Coastal Greenery?"

To answer that, I always come back to the reason we do what we do:

"To grow Leaders and Landscapes in the communities we serve."



Growing Leaders

We are successful because of our team members who make up Coastal Greenery. They are talented, driven, hardworking, creative, and knowledgeable professionals who consistently deliver work we're proud of and our clients can enjoy.

We're committed to training daily, sharpening our skills, and finding innovative landscape solutions. When our people grow, our company grows — that's the heart of leadership development.

Growing Landscapes

We're also successful because of our clients. They care about their properties, want to understand their landscapes, and appreciate a higher standard of service. They value relationships, communication, and mutual respect.

Our clients allow us to keep relationships at the ROOTS of our business. *Thank You! Jeffrey Johns*

Your Licensed Professionals Deliver Value.

As in any profession, it's important that we know our job. With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results. You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for certification to be maintained, on-going education and training must continue every year.

Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best.

This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.

Count on us for care that's our professional best... for you and for the earth we all share!

*Our team
appreciates
your
feedback
and
support!*

*Scan here
& share
your
thoughts
with us!*



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | **COASTALGREENERY.COM**    