



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Beaufort, Bryan, Bulloch, Camden, Chatham, Effingham, Glynn, Jasper, Liberty, McIntosh, Nassau, & Wayne Counties



Trees & Shrubs Installed in the Fall?

Do you have the perfect spot in mind for a new tree or grouping of shrubs? Maybe you lost a plant, or some of your older shrubs need to be replaced because they've become overgrown. Whatever your situation, if you're planning to install trees or shrubs, fall is a great time to do it. The cooler weather and more plentiful moisture give landscape plants a chance to put out roots and get used to their new home before the stress of next summer's heat and dryness is upon them. They will have an extra growing season to become established, and you'll have the pleasure of seeing your new landscape plants bloom or leaf out next spring.

When selecting plants as additions or replacements for your landscape, keep these points in mind:

- **Account for the plants' eventual, mature size, and give them enough room to grow.** It's a common mistake to space plants based on their size when planted. This can lead to the need for severe pruning or elimination of plants when they begin to approach full size.
- **Plant in odd-numbered (1, 3, 5, 7) rather than even-numbered groups** for the most pleasing effect.
- **Large trees and any shrubs that are top heavy should be staked** so that they lean 1 or 2 degrees into the prevailing winds.

Properties of the Month: SEPTEMBER

SE GA Health Systems, BWK
Golden Isles



Downtown East HOA
Savannah



Valdosta State University
Support Services



Lakes Crossing Senior Center
South



Each Property of the Month is selected by the Branch Manager according to the crew's monthly Quality Control report.

Why is Fall the Best Time for Planting?

- **Soil Temperatures** - Roots grow best in warm soil. Spring planting is successful for planting, but root growth is limited in the spring because the soil doesn't have time to warm up from the winter months.
- **Air temperatures** cool off in the fall months and plants experience minimal heat stress.
- **Water requirements** during the fall are less for plant material and cooler weather helps to eliminate evaporation.
- Planting in the fall **gives plants several months to become established** prior to entering the upcoming warmer spring and summer months.
- **Insect damage** is less in the fall because insect populations are smaller.
- Planting in the fall will **help the pollinators** with food and habitat.



5 Things Your Landscape Contractor Wishes You Knew

When you retain a professional landscape contractor, like Coastal Greenery, to design and install a landscape, renovate an old one, or mow and maintain your property's existing landscape, you're hiring experts with proven experience. The best in the business take their work very seriously, stay up to date with regional issues and trends and take advantage of the resources offered by state, regional, and national associations.

In addition, they have insurance and safety programs in place to protect their employees and your business. They are licensed to conduct business in your state and locality.

Landscape professionals don't expect clients to know everything about their business but here are a few things they wish you knew:

1. **The service they provide is not a commodity, something that just any landscape company can deliver.** Landscape companies are not all alike. They don't all have the same equipment, the same number of highly trained employees, and the same dedication to service. In other words, the lowest

Team Members of the Month: SEPTEMBER

Eleazar Ramirez Garcia
Golden Isles



Joseph Sousa
Support Services



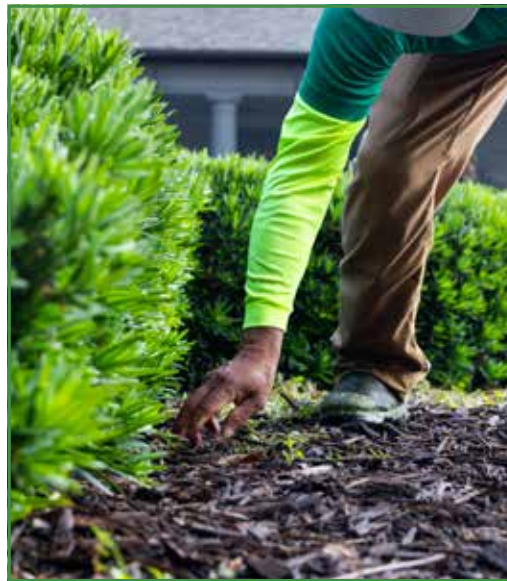
Alex Dubon
Savannah



Ryan Laycoax
South



These team members display our core values (Responsive, Ownership, Observant, Trusted, Skillful) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



price service provider is not always the best choice to deliver the level of service you expect.

2. Landscape professionals don't have a magic wand. The problems with your grass, trees, and other landscaping elements didn't happen overnight. They've been there awhile before you noticed them, which means they likely will take some time to correct. If you are bringing in a firm to help with these problems, allow them time to resolve them.

3. Their recommendations are based on years of experience. Landscape professionals provide a wide array of services. They mow and maintain lawns, prune shrubs and trees, apply fertilizers and herbicides, create beautiful color beds, design and construct outdoor kitchens and water features, and install and maintain irrigation systems, among providing other landscape related services both outdoors and indoors. They don't expect you to agree with all their recommendations, but at a minimum to least consider their suggestions before making a decision.

4. The service you're getting is not the only service they offer. Many landscape companies are full-service providers and, as mentioned above, can perform a wide variety of services to maintain or enhance your commercial property. Even if they can't do something that seems out of the ordinary, they likely know some company or someone who can. Before assuming that you need another company to perform a different task, talk with your landscape professional. The firm is already familiar with your property and may be in the best position to offer you or arrange for the new service.

5. That landscapes are not static; they evolve. There's more to maintaining a landscape than mowing. Trees and shrubs continually grow, sunny areas become shady, and areas that may have originally needed a lot of watering can now do with much less moisture. Putting your landscape on a maintenance and inspection schedule will keep it looking great and save you money in the long run.

Your landscape contractor should be a trusted advisor and business partner in the care and maintenance of your property's landscape. Understanding the contractor's business and how to maximize the benefits of the relationship will undoubtedly provide for greater understanding and ultimately a more productive collaboration.

Source: www.landscapeprofessionals.org



What Makes a Happy Home for a New Tree?

- Plant where there is good drainage. Most trees hate having “wet feet.”
- Dig a large, deep hole and backfill with loose, high-organic soil. Feeder roots will start growing right away and need good soil to grow into.
- Place the plant’s root ball at the same depth as it was growing in the nursery.
- Remove plastic twine or plastic burlap from the root ball. If left on, these will strangle the plant.
- Water consistently - only once or twice per week, but deeply. A trickling hose left at the drip line of the tree for several hours works well.



We're here for *you.*



Helping your property look great is what we do, but **making sure you're satisfied is what keeps us going.** When we focus on complete customer satisfaction, the rest falls in line.

We're here for you - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

We count on the good name we've built with our customers to get new business. If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a customer about a new project. Please call us anytime.

We would love to hear from you.



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | COASTALGREENERY.COM

