



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | FEB 2024



Before Hiring a Commercial Landscape Company

Property owners and managers hire landscape companies because they can provide well-maintained, professionally designed grounds, enhancing the business' image and providing added value by allowing for cost savings on staffing, equipment, insurance, training, and more. But how do you make sure you find an accredited, professional landscape firm that has the reputation, experience, and business expertise to help maintain the property surrounding your building?

A landscape provider should be a solid, reliable partner that property owners and managers can count on, not just to maintain their landscape but to also improve it year after year. While cost is a factor, companies should also consider a range of criteria in evaluating and hiring a landscape maintenance company. The property surrounding your building is a valuable asset and one that needs careful and expert care from a company whose skills match the needs of the property.

Here are a few things to consider when looking for a Commercial Landscape Company:

Do they know what your goals and expectations are?

Before you approach a company, think about what your needs and goals are in hiring a lawn and landscape company. Make sure your provider asks for these goals and expectations on prior to your first visit and make sure these expectations are evident in the bid they provide you.

Properties of the Month: FEBRUARY

Oak Grove Island
Golden Isles



Compassion Midway
Savannah



Savannah Square
Support Services



Harbor Point
South



Each Property of the Month is selected by the Branch Manager according to the crew's monthly Quality Control report.

What is their reputation?

Research and do your homework on a potential provider. Find out how long the company has been in business and ask for references of similar properties. Speak to your professional contacts regarding their provider.

Do they have accredited, licensed and tenured professionals and work crews?

Make sure the company is licensed and insured to operate in your state and is in good standing. Strong horticultural knowledge is an absolute necessity along with formal knowledge of maintenance operations, irrigation, tree care, and pest control. Involvement in a state or national associations and industry certifications are an indicator of the provider's commitment to maintaining the most current knowledge and skills.



Do you want a specific service, or a one-stop shop to handle all your needs?

In order to streamline your operations and clearly define accountability, decide ahead of time if you need a full-service provider or specialty services.

How do they measure customer satisfaction?

Look for a company that is honest, dependable and customer service oriented. Understand how they handle customer service and how they will communicate with you regarding your property.

Are they willing to work with you?

Is your provider willing to work on helping you improve your property and offer up common-sense ways to reduce costs?

How does the company measure safety?

Ask about the company's safety record and what requirements they have in place for team members, equipment, and properties. Does the company have safety training in place and what is their process for safety violation?

Are their workers trained beyond basic maintenance?

Make sure the company has extensive and ongoing training on every aspect of the business from horticulture to production, operations, equipment, time management, account management and customer service. A good provider will be able to point to examples.

Team Members of the Month: february

Tony Loper
Golden Isles



Dennis Ricks
Support Services



Edgar Perez
Savannah



Juan Sandoval
South



These team members display our core values (**Responsive, Ownership, Observant, Trusted, Skillful**) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



Acquiring a New Property

When we acquire a new property, one of the assessments we do is in terms of how long it will take for a CGI team to bring the property up to our level of satisfaction. We have had properties that took 2 months and we have had properties that have taken 6 months to a year. The key to reshaping a property is **TIME**.

TIME is needed to change what is going on in the turf. TIME is needed to care for plant material and allow it to grow as nature intended. TIME is needed to reach the season when certain plant material, trees, or shrubs can be pruned. And TIME is needed to see the new landscape taking shape after a season of change has taken place.

So, when you decide to hand over your property to a new Landscape Maintenance company, remember that it will take time before you will see the whole picture. Now don't get me wrong, you should see immediate changes in the processes that the new company uses on your property. But if you are looking to see immediate changes in nature, then you may get frustrated because it is not good to rush nature.....that is, IF we want a healthy property!



Your Licensed Professionals Deliver Value

As in any profession, it's important that we know our job.

With hundreds of plant varieties, insects and diseases, professional knowledge means more professional results. You may not realize that most professional lawn technicians and applicators must meet special training and testing requirements from the EPA and state in order to be licensed or certified to work with your lawn or landscape. Then, for a certification to be maintained, on-going education and training must continue every year.

Before we work on your lawn, you can be sure we not only know what we're doing, but how to do it best. This means better results and fewer problems for you when you employ only carefully trained and certified professionals to work on your lawn and landscape.



We're here for *you.*

Helping your property look great is what we do, but **making sure you're satisfied is what keeps us going.** When we focus on complete customer satisfaction, the rest falls in line.

We're here for you - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

We count on the good name we've built with our customers to get new business. If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a customer about a new project. Please call us anytime.

We would love to hear from you.



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | COASTALGREENERY.COM    