



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING
Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | NOV 2023



Happy Thanksgiving from everyone at Coastal Greenery!

Thanks to Those Who Make So Much Difference!

There are so many times through the season when we're reminded just how much of a "people business" we're in. Like when a customer wins a civic beautification award and makes a point of letting us know. Or how we're sure we'll hear from Mrs. Fangle every spring—checking on what height she should set her mower. And there's the great feeling we all get when offered a glass of water or iced tea in the middle of a long, hot day. Through all the difficulties of battling weeds, crabgrass and adverse weather, these are the things that make the work we do a real pleasure. Although we don't get the opportunity to express our gratitude as often as we'd like, we're here to tell you that **you're the reason for the very existence of our company.**

Proper care for healthy growth requires a constant balance of applied science, effort, and a spirit of co-operation. Your help has made delivering excellent results easier. And we truly appreciate the confidence you've placed in our abilities.



Properties of the Month: NOVEMBER

WWII Museum Golden Isles



Riverworks Savannah



Hervey Hoffman Support Services



Settler's Hammock South



Each Property of the Month is selected by the Branch Manager according to the crew's monthly Quality Control report.

To keep that confidence we're constantly improving our knowledge and staying up-to-date with any new developments that might help us serve you better.

We study the results of university testing as well as do tests of our own before we add anything to our line-up of available services. For you, this means that all our recommendations are horticulturally sound and made with a view to producing the healthiest and most trouble-free lawn and landscape possible.

When we go to work on your property, it's in a special partnership with you.

The success we've had is due largely to you—our customers—for following so closely the hints on cultural practices and other suggestions we've offered.

Of course, there will always be the curve-balls of too much or too little rain and temperatures that are too high or too low that nature likes to toss at us—and we've had a few this year. But together, we can usually work around most of them and continue to keep your corner of the world a green and enjoyable place for you and your family.

That's the reason we're here. To take the load of care and maintenance off your schedule and off your mind. To make your property a haven for enjoyment and relaxation instead of a weekend taskmaster.

Next year's already shaping up to be better than ever. We're reviewing new equipment and materials and gearing up for training and education. We'll be well-equipped and ready to handle all your needs and **we're looking forward to serving you during the year ahead.**



Team Members of the Month: NOVEMBER

Albelino Lopez
Golden Isles



Norel Molina
Support Services



Zeondre Howard
Savannah



Emily Lea
South



These team members display our core values (Responsive, Ownership, Observant, Trusted, Skillful) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



Your Turf will be Thankful!!

The cool, crisp weather of fall makes it easy to forget how overbearing summer can be. Unfortunately, our turf has a little more trouble putting summer's heat and dryness behind them. **If your turf is looking a little worse for wear this fall, you're not alone.** Lots of lawns are showing the effects of another scorching summer. You may be noticing:

- Dead or very thin sections of turf.
- Grass that feels especially soft or spongy when walking across it.
- An abundance of broadleaf or grassy weeds in the lawn.
- A failure to improve in appearance despite regular care.

RENOVATING NOW WILL ENCOURAGE BEAUTIFUL TURF LATER!

Fall is a great time for lawn renovations. Not only is the weather milder, but new grass seed will have much less competition from weed seeds trying to grow. Core aeration is one of the best things that can be done for your lawn. An aerating machine removes plugs (or cores) of thatch and soil from your turf, and the holes left behind make it easier for air, water and fertilizer to reach the root system. The result is a stronger, more extensive root system and greener, healthier, more robust turf. You might also want to reseed your lawn, which can be done in one of two ways.

- **Overseeding after aeration** is a good way to thicken up thin turf. Seed is spread evenly over any thin or bare areas, soon after aeration is completed. Some of the seed lodges in the holes made by the aerator, and the increased seed-to-soil contact improves germination.
- **Slice seeding** can be used if overseeding after aerating can't be done. A slice seeding machine creates vertical "slices" in the soil, then deposits seed directly into them. Again, germination rates are improved due to the seed coming into direct contact with the soil.

Each of these renovation methods can help to get your summer-stressed lawn back in shape again. Just remember, regardless of the method you choose the sooner it's performed the better!



Create a Relaxing Landscape

Views of natural settings and plant life can lower blood pressure and reduce muscle tension. Here are some tips on turning an ordinary landscape into your personal refuge from stress and worry:

Clean up clutter. Start by removing weeds, brush and other lawn debris.

Add calming colors. A flower bed filled with serene, muted colors such as pastels can create a sense of calm. Choose plants that are easily maintained and can be enjoyed year-round. More blossoms the better!

Incorporate sound. Whether it's a wind chime or a water feature, adding sounds to your landscape can help you relax. Water is especially soothing.

Encourage wildlife. Add food sources and/or nesting boxes to create a natural habitat for birds, butterflies and other small animals.

Add seating. A comfortable bench, a few outdoor chairs or a hammock will provide inviting seating and a place to enjoy the landscape sanctuary.

Create an outdoor space that will benefit your well-being and that you will forever be thankful for. With your outdoor sanctuary in place, you will look and feel better and you'll never want to leave the property again!

We're here for *you.*



Helping your property look great is what we do, but **making sure you're satisfied is what keeps us going.** When we focus on complete customer satisfaction, the rest falls in line.

We're here for you - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

We count on the good name we've built with our customers to get new business. If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a customer about a new project. Please call us anytime.

We would love to hear from you.



Have a question or concern? We're here to help.
Contact the **COASTAL GREENERY** Team
(912) 261-8171 | COASTALGREENERY.COM    