



# green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING  
Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | OCT 2023



## Review your Property Needs for the Best Service

**Analyzing your property needs accurately takes time.** Even if you evaluate your property throughout the season, a thorough review should be done annually to assure the most on-target adjustments to your planned schedule of services. There is a wealth of expert knowledge available for this process. However, waiting until the last few weeks before your old contract or budget expires can deprive you of the chance to tap into this assistance. With the right guidance, you can have a more effective program for your individual needs.



An often-wrong generalization often made in specifying maintenance programs is that next year will be the same as last. Although this is sometimes the case, more often than not, it fails to account for seasonal and organizational changes that have an impact on property maintenance needs. **Working ahead gives both you and your contractor time to do the job right.** Accounting for probable changes or additions to your program in advance will result in better scheduling, fewer mid-season surprises, and more efficient use of funds.

## Properties of the Month: OCTOBER

### The Island Club *Golden Isles*



### Heartwood *Savannah*



### Dollar Tree Distribution *Support Services*



### Fairway's Edge *South*



Each Property of the Month is selected by the Branch Manager according to the crew's monthly Quality Control report.

**Before proposing or purchasing grounds care services,** take a look at any ways in which the needs of your property are likely to change during the coming year. Here are several questions you may want to ask:

**Construction:** Is there any new construction anticipated or scheduled for the coming year? Building additions or remodeling usually cause unusual damage or disruption of the existing landscape and require some form of repair work. Does the construction project have a landscaping budget? Be sure you've got all the details in advance, or at least note the upcoming projects as contingent expenses for the coming year.

**Purpose:** Has the purpose or use of your property changed in ways that will affect your grounds care needs? Will there be more foot or vehicle traffic requiring special attention? More visitors for whom the appearance of the landscape should be especially attractive? Are there any unusual events scheduled (grand opening, open house, etc.) that may call for floral displays, special treatments, or additional mowing, trimming or clean-up?

**Aging Property:** If yours is an older landscape, do you have a systematic plan for reviving a section or area of the property each year? This is an effective way of spreading renewal expenses over time while "keeping up" with the aging of your plants.

**Past Concerns:** Were there problems which developed during this season which should be corrected during the year ahead?

- irrigation systems or drainage problems
- unusual turf loss requiring reseeding or sodding
- a significant change in the neighboring property, necessitating the installation of a landscape screen to block visibility.

**Plant Loss:** If you've experienced recurring plant loss in recent years due to winter weather, plant age or other reasons, the causes should be isolated and corrected if possible, and an allowance for plant replacement should be included in the budget.

**Extra Services:** Finally, look at the "special" services that were necessary over the past few years. If there are items that come up nearly every season but are not included in your basic proposal or contract, consider including them up front. This will optimize your scheduling and avoid delays in completing needed work so often caused while seeking mid-season decisions and approval.



## Team Members of the Month: OCTOBER

**Agustin Gonzales Colin**  
*Golden Isles*



**Nate Sayre**  
*Support Services*



**Luis Mendez Rivera**  
*Savannah*



**Heber Montufar**  
*South*



These team members display our core values (**Responsive, Ownership, Observant, Trusted, Skillful**) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.



## Customize your Maintenance Program

Proper care of your property involves many decisions about materials, labor, equipment and timing. Here is a list of typical topics to consider:

### Turf Maintenance

What frequency should be planned for the mowing schedule? Should clippings be collected on all areas of the property or only on some? Should concrete walks and drives be blade-edged? If so, how often? Where does weed eating need to be done? Do walks and drives need to be cleared of clippings by blowing them off after each mowing?

### Planting Bed & Ornamental Maintenance

When should clean-up and edging of beds take place? What type of mulch should be used and how much should be applied? How often will ornamentals need to be pruned and shaped? Will weed control be done with spot chemical treatments, by hand or both?

### Turf & Plant Healthcare

When will fertilizers and weed controls be applied to your lawn and planting beds? Is any unusual scheduling necessary? Will special insect or disease applications need to be made to your turf, trees, shrubs, and planting beds? Does deep-root feeding need to be scheduled?

### Other Considerations

- Irrigation systems
- New landscape installations and/or replacements
- Seasonal color displays
- Chemical trimming of foundations or fences
- Turf renovation (seeding or sod)
- Traffic control/ screening projects
- Pond weed and algae control
- Growth retardants for hard-to-maintain areas



# How Do You Choose a Commercial Landscape Company?



This is an important decision, as it is an investment into your property.

**Here are some questions to consider:**

- How long have they been in business?
- Do they carry General Liability and Worker's Comp insurance? If so, do they provide enough to cover an issue that might occur?
- How and who do they hire for their team?
- Do they have an active and in-depth training program?
- How is their safety program carried out?
- Are they a drug-free company?
- Do they maintain local and state licenses for the business and staff?
- Does the business have any Horticulture knowledge and if so, where and when did they obtain this knowledge?
- What is the process for building their quote?
- Is the company concerned with staying within the client's budget?

## We're here for *you.*



Helping your property look great is what we do, but **making sure you're satisfied is what keeps us going.** We've learned that when we focus on complete customer satisfaction, the rest falls in line.

**We're here for you** - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

**We count on the good name we've built with our customers to get new business.** If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a customer about a new project. Please call us anytime.

**We would love to hear from you.**



Have a question or concern? We're here to help.  
Contact the **COASTAL GREENERY** Team  
(912) 261-8171 | [COASTALGREENERY.COM](http://COASTALGREENERY.COM)    