



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | MAY 2022



The Benefits of Landscapes

Article from the website LoveYourLandscape.Org

Lush green grass tickles our toes... flowers treat our eyes to bold, vibrant colors... and fragrant shrubs delight us with their sweet perfumes. It is easy to appreciate the sights and smells afforded by lawns and landscapes, but did you know their real value is much more substantial than pleasing aesthetics and aromas? That's right, **well-managed landscapes offer tremendous benefits for people and for the environment.** Let's explore some of the little understood, but vitally significant, benefits of landscapes.

Environmental Benefits of Managed Landscapes

- **Natural Coolants** - Grass is much cooler than asphalt or cement. It acts as an "air conditioner" for the surrounding area. In fact, lawns can be 31 degrees cooler than asphalt and 20 degrees cooler than bare soil. But wait, there's more. Trees shading homes can reduce attic temperatures by as much as 40 degrees.
- **Environmental Cleaners** - Grass plays a vital role in capturing dust, smoke particles and other pollutants, and it produces oxygen.
- **Water Protectors** - Healthy lawns absorb unhealthy runoff that might otherwise filter into bodies of water.
- **Air Cleaners** - Grasses absorb carbon dioxide and break it down into oxygen and carbon. In fact, a 50'x50' lawn produces enough oxygen for a family of four.

Properties of the Month: MAY

Scott Raynes
Support Services



**Brookshire
South**



SEGA Health System
Golden Isles



Riverpoint
Savannah



*Each property is selected by the
Branch Manager according to
the crew's monthly Quality
Control report.*

CONGRATULATIONS!

- **Noise Minimizers** - Lawns and plants dramatically reduce noise pollution; they can reduce noise levels by 20 percent to 30 percent over hard surfaces like concrete and pavement.
- **Absorbents** - Turfgrass slows down and absorbs runoff into bodies of water.

Even in areas that have water restrictions and are experiencing drought, it is important that lawns and landscapes remain a viable component of healthy communities. There are a number of sustainable practices that will allow managed lawns and landscapes to reduce water usage but still provide important environmental benefits.

Benefits of Urban Landscapes

A growing body of research is demonstrating how important it is to incorporate tree canopies and parks into cities and towns. They provide a wide range of lifestyle benefits that improve the quality of life for residents.

- Parks and tree canopies help reduce noise.
- A recent study by the U.S. Forest Service found that neighborhoods with tree-lined streets and larger yard trees have reduced crime rates.
- Studies show that just looking at plants and trees, even through a window, can reduce stress and lower blood pressure (Housley and Wolf).
- Walking in a natural environment with plants and trees, even when located in the middle of a city, has been shown to improve attention and memory, according to a study by Marc Berman of the University of Michigan.
- Neighborhoods that incorporate community green spaces have lower incidences of stress, have lower health care costs, and have an improved quality of life (Housley and Wolf).

Benefits of Commercial Landscapes

Businesses are more successful when they provide clients with landscaped areas around buildings and plants inside buildings.

- A study found seven percent higher rental rates for commercial offices having high-quality landscapes.
- Shoppers claim they will spend nine to 12 percent more for goods and services in central business districts that have high quality tree canopies.*
- Shoppers indicate they will travel a greater distance and a longer time to visit a district with a high-quality tree canopy and spend more time there once they arrive.*
- Companies that provide their employees with interactions with nature also benefit. Research conducted by Rachael Kaplan, Ph.D., showed that workers who could view nature from their desks had much better job and life satisfaction and better health.

**The University of Washington's Urban Forestry/Urban Greening Research*

Physical and Psychological Benefits

The benefits of human interaction with plants, trees, and grass are also well studied and documented. Research has found that people find stress relief and healing when interacting with nature or even viewing it through a window. Children with ADHD seem to focus better after being outdoors (*Harvard Health Publications*). Workers are more productive as well when working in environments with plants, and cognitive function is improved.

Team Members of the Month: MAY

Brendan Sipes
South



Dewitt Wood
Support Services



Tod Kimmel
Golden Isles



John Ellis
Savannah



These team members display the company core values (Safety, Quality, Leadership, Relationships) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.

But, perhaps more important than what science tells us, is what people instinctively feel about the plants and green spaces in their lives – that the connection makes their lives better, and they want to try to incorporate it into their lives.

Research from the Husqvarna Global Garden Report 2012 showed that “63% of respondents reported being willing to pay more for an apartment or house if it was located in an area with good green spaces, compared with, for instance, 34% willing to pay more for an area with good shopping and 33% for good cultural venues.”

Your Lawn and Landscape: Worth Thousand\$\$\$

Even a simple landscape represents thousands of dollars in value. Some landscapes increase property value by as much as \$50,000 to \$100,000. A 20-year oak, or a full grown magnolia are nearly impossible to actually replace if lost, but they continue to add value to your home as they mature. A single shrub that cost you \$150.00 to install 5 years ago may easily be worth 8 to 10 times that amount today. You have a solid, rapidly growing investment in your landscape. Below are 5 important ways to keep your private green machine in top condition...and growing in value.

Water: Measure the amount of rainfall your property receives with some type of gauge. Consistent watering will make everything else you do produce bigger and better dividends all year long.

Feeding: Good fertility management avoids the “feast or famine” results of irregular feeding schedules. Delivering the right doses of nitrogen, phosphorus and potash at the proper time of year improves the health and appearance of your lawn and landscape.

Weeds: Weed management takes a combination of efforts. Pre-emergent weed controls keep weed seeds from germinating. Post-emergent weed controls work only after weeds sprout. Good mowing and mulching practices greatly reduce weed problems in lawns and beds.

Diseases: There are over 5,000 plant diseases. Many can damage your trees, shrubs, and lawn. Preventive or curative treatments can be arranged to protect your plantings. Make a note of any plants that aren't looking as healthy as they should. Let us know when there's a problem. We're here to help safeguard your investment.

Insects: Insects can cause extensive damage as they eat their way through your property. Scheduled professional visits will keep most insect problems under control. Some insects show up year after year, and preventive treatments can often stop most problems before they cause costly damage.





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Relationships... the *roots* of our business.

We Can Help You:

- Control foot traffic
- Improve the value of your property
- Improve drainage issues
- Repair unusual turf loss
- Screen off unsightly issues
- Create a welcoming entrance
- Lighten up dark areas of property

We will be happy to help you with any concerns you currently have on your property or help you be proactive with any issues. Give us a call, we are here to serve you!



Have a question or concern? We're here to help.

Contact the **COASTAL GREENERY** Team

(912) 261-8171 | COASTALGREENERY.COM    