



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | DECEMBER 2022



Keep the Season Lively With Color

Late fall and winter are great times to bring out dramatic contrasts in your landscape that are perfect for the holidays. The blue-greens of evergreens, bright berries of hollies and other plants, and crimson, gold and purple tones create a festival look that is more subtle than the brighter colors of mid-season. Best of all, many of the highlights of your winter landscape can be brought indoors to further brighten the holidays.

Outside, evergreens form a foundation of greenery, but conifers can also lend colors from bronze and purple to gold and red. Unique shapes and barks on trees like the river birch and paperbark maple also add interest.

Try using the same pots and containers you filled with summer flowers to plant ornamental cabbages and kales, perennials like bergenias or ivies. You can even fill window boxes with branches from evergreens, including those from your own real Christmas tree after the holiday.

Of course, you can always bring a little of the beauty of the outdoors inside with ideas as simple as pinecones in a decorative basket. Try creating a festive, natural centerpiece using evergreen branches and pinecones with a few dried flowers or even fresh fruits added. Cut branches right before they're needed for a fresh look and smell. You can keep branches stored in a dark plastic bag until you're ready for them.

Properties of the Month: DECEMBER

Cambria
Savannah



King & Prince
Support Services



Magnolia Manor
Golden Isles



Winding River
South



Each property is selected by the Branch Manager according to the crew's monthly Quality Control report.

Of course, wreaths using vines, evergreen branches, or pinecones can look great at the holiday or any time of year. Pinecones, berries and even flowers dried or pressed from earlier in the year can make wonderful, natural-looking ornaments. Or try adding a little evergreen or pinecones to gift wrapping or decorative candles for a festive look.



This year, bring the holidays to life indoors and out with nature and a little imagination!

Caring for Holiday Plants



You receive a beautiful holiday plant, and you find yourself groaning as you think of the care you don't know how to provide.

Well cheer up. The old saying about needing a "green thumb" to grow plants successfully is just not true.



There are cooks who just "know" how much of what spice to add, and there are some people who have the knack for growing great houseplants. But there are also cooks who get delicious results by carefully following a recipe, and in the same way, anyone can grow healthy plants by following simple rules for their care and feeding.

Christmas gift plants like azalea, Christmas pepper, Christmas cherry, cyclamen, Rieger elatior begonia, poinsettia, and others, will stay attractive long after the holiday season, provided you furnish the conditions and care they require.

- All require bright light during the day and a cool room (about 65 degrees) at night
- All need watering before the soil is dry to the touch
- Water cyclamen around the edges of the pot because water in the crown may cause rot or set cyclamen in a dish of water and let it soak up moisture
- Never let the soil dry out while the plant is in flower, or the leaves will turn yellow

Most gift plants come with instructions, so whether you follow the given instructions or give the above care, you'll discover you can grow houseplants.



Team Members of the Month: DECEMBER

Raymond Singleton
Savannah



John Simpson
Support Services



William Taylor
Golden Isles



Matt Manes
South



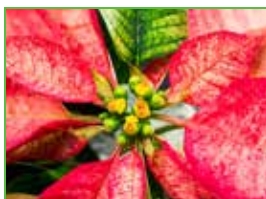
These team members display the company core values (Safety, Quality, Leadership, Relationships) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.

The Poinsettia

Did you know...



- The poinsettia's main attraction is not its flowers, but its leaves. The flowers of the plant are the yellow clustered buds in the center. The colored leafy parts are bracts or modified leaves that turn color in response to the plant forming flowers. When buying a poinsettia, make sure it has buds, preferably not yet open.
- Poinsettias are the bestselling potted plant in the United States and Canada. These plants are the most popular Christmas plant and are sold within a six-week period leading up to the holiday, with women purchasing 80% of the Poinsettia sales.
- Poinsettias contribute over \$250 million dollars to the US economy at the retail level.
- Poinsettias are not frost-tolerant. They will grow outdoors in temperate coastal climates. In the ground, they can reach 10 feet tall.
- A native of southern Mexico, the poinsettia blooms in December and has been used in that country to decorate churches for centuries.
- Dr. Joel Roberts Poinsett, an amateur botanist and the first United States ambassador to Mexico, introduced the plant to the U.S. Most botanists at that time dismissed the poinsettia as a weed.



- The best way to prolong the life of this Christmas plant is to avoid hot or cold drafts, keep the soil moist not soggy, and place in a room with sufficient natural light and temperatures of around 60 to 70 degrees F. Water when the soil begins to dry. Once the leaves wilt too far, it's too late.
- Poinsettias are not poisonous. A 50 lb. child would have to eat more than 500 leaves to suffer any harmful effects. However, they should be kept away from pets, which can become ill after eating the leaves. Those people with allergies to latex may have a reaction after touching the leaves (most likely from the sap that the plant oozes).
- Poinsettias require 12 hours of darkness for a minimum of five days in a row for the bracts to change color. Once the bracts have reached full color the more sunlight they get, the brighter and more vibrant the colors will be.
- December 12th is "National Poinsettia Day."

Christmas & New Year's Hours of Operation

Week of Christmas:

The office & Production will work Monday 12/19 – Wednesday 12/21

Week of New Year's:

The office & Production will work Monday 12/26 – Wednesday 12/28

If you have an emergency, you may contact your CRM via cell phone and/or email. We hope that you will take time during the holiday season to stop and take in all the magical moments and remember just WHY we celebrate Christmas!

Merry Christmas!

Our Team wants to take a moment and thank you, OUR WONDERFUL CLIENTS & FRIENDS, for allowing us to serve you throughout 2022. The faith and trust you continually put in our Team are something we cherish and do not take for granted!

During this holiday season, we wanted to show our appreciation and do something for you that we feel will be as dear to your hearts as it is ours. Several years ago, we made the choice to take the funds budgeted to "Client Christmas Thank-You Gifts" and use it to bring God's love to a family and/or children in honor of our clients. We have found that giving is such a simple act, but it has such a powerful meaning and end result. We have heard back from a countless number of our clients who tell us how thankful they are that they could be a part of this mission.

We are continuing a mission that we started a few years back with Morning Star. This year, we are helping Morning Star bring a Merry Christmas to the children currently in their program. With your help, we can bring joy to several children who so desperately want and need it.

We thank you for joining with us to give back a small portion of what God has so richly blessed us with. We pray that you and your family have a blessed Christmas and a safe and Happy New Year! Thank you for the faith that you instill in our company, and we pray that we can continue serving you for many years to come.

For it is in HIS NAME,

- The Coastal Greenery Team



We're here for *you.*

Helping your property look great is what we do, but making sure you're satisfied is what keeps us going. We've learned that when we focus on complete customer satisfaction, all the rest falls in line.

We're here for you - to follow up on work we've done for you, to answer questions or to discuss further improvements to your outside spaces.

We count on the good name we've built with our customers to get new business. If you have a friend, neighbor or co-worker in need of landscape services, we'd appreciate you recommending us. We'd like to meet them and work with them to beautify their landscapes, too.

Of course, it's always a great pleasure to get a call from a current customer about a new project. Please call us anytime. We'd love to hear from you.



Have a question or concern? We're here to help.

Contact the **COASTAL GREENERY** Team

(912) 261-8171 | COASTALGREENERY.COM    