



# green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Glynn, Camden, Nassau, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | JANUARY 2022



## 5 Things Your Landscape Contractor Wishes You Knew

**When you retain a professional landscape contractor, like Coastal Greenery, to design and install a landscape, renovate an old one, or mow and maintain your property's existing landscape, you're hiring experts with proven experience.** The best in the business take their work very seriously, stay up to date with regional issues and trends and take advantage of the resources offered by state, regional, and national associations.

In addition, they have insurance and safety programs in place to protect their employees and your business. They are licensed to conduct business in your state and locality.

Landscape professionals don't expect clients to know everything about their business but here are a few things they wish you knew:

- 1. The service they provide is not a commodity, something that just any landscape company can deliver.** Landscape companies are not all alike. They don't all have the same equipment, the same number of highly trained employees, and the same dedication to service. In other words, the lowest price service provider is not always the best choice to deliver the level of service you expect.

# Properties of the Month: JANUARY

## Island Townhouse *Golden Isles*



## The Club at Osprey Cove *South*



## Sterling Creek *Savannah*



## Chipotle at Canal Crossing *Support Services*



*Each property is selected by the Branch Manager according to the crew's monthly Quality Control report.*



- 2. Landscape professionals don't have a magic wand.** The problems with your grass, trees, and other landscaping elements didn't happen overnight. They've been there awhile before you noticed them, which means they likely will take some time to correct. If you are bringing in a firm to help with these problems, allow them time to resolve them.
- 3. Their recommendations are based on years of experience.** Landscape professionals provide a wide array of services. They mow and maintain lawns, prune shrubs and trees, apply fertilizers and herbicides, create beautiful color beds, design and construct outdoor kitchens and water features, and install and maintain irrigation systems, among providing other landscape related services both outdoors and indoors. They don't expect you to agree with all their recommendations, but at a minimum to least consider their suggestions before making a decision.
- 4. The service you're getting is not the only service they offer.** Many landscape companies are full-service providers and, as mentioned above, can perform a wide variety of services to maintain or enhance your commercial property. Even if they can't do something that seems out of the ordinary, they likely know some company or someone who can. Before assuming that you need another company to perform a different task, talk with your landscape professional. The firm is already familiar with your property and may be in the best position to offer you or arrange for the new service.
- 5. That landscapes are not static; they evolve.** There's more to maintaining a landscape than mowing. Trees and shrubs continually grow, sunny areas become shady, and areas that may have originally needed a lot of watering can now do with much less moisture. Putting your landscape on a maintenance and inspection schedule will keep it looking great and save you money in the long run.

Your landscape contractor should be a trusted advisor and business partner in the care and maintenance of your property's landscape. Understanding the contractor's business and how to maximize the benefits of the relationship will undoubtedly provide for greater understanding and ultimately a more productive collaboration.

## Team Members of the Month: JANUARY

**Juan Alvarado**  
*Golden Isles*



**Efrain Garcia**  
*South*



**Kiley Vincent**  
*Savannah*



**Norel Valdez**  
*Support Services*



*These team members display the company core values (Safety, Quality, Leadership, Relationships) in all that they do while working, have excellent attendance, and are constantly trying to improve themselves.*

**LANDSCAPE MYTH:** Grass needs to be green to be healthy.

**LANDSCAPE FACT:** Turf often goes dormant, turning a brownish color when grass blades are stressed. This is natural and generally not a cause for concern. Most often, this is just your lawn's way of protecting itself from things like excessive heat or elongated spells without water. It's okay to embrace the brown! When the stress factor is removed, such as when a drought-plagued lawn receives water, the natural green color of the grass should return. If, after the stressor is eliminated, the turf doesn't green-up, its health should be evaluated.

**LANDSCAPE MYTH:** Landscape Professionals are important only when there is a problem.

**LANDSCAPE FACT:**

Landscape professionals can most certainly help when lawns, plants and trees are troubled; however, they also provide expertise that prevents problems in the first place. Just as preventative care is important for human health, it is for plant health as well. Professionals provide the knowledge and have the training to help prevent lawn and shrub pests that cause damage, ensure trees are healthy and safe, stop disease-carrying pests from taking up residence in lawns, fight against the threats posed by invasive plant and insect species, and generally ensure landscapes support and sustain local communities.



Source: [www.loveyourlandscape.org](http://www.loveyourlandscape.org)





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## Relationships... the *roots* of our business.

### **Upgrading to Serve You Better Than Ever!**

All year, every season, we are assessing new equipment and materials while reviewing processes and procedures to help keep our team efficient and on top of your service.

We are equipped and ready to handle all your needs.

Coastal Greenery is here to take the load of care and maintenance for your property off of your schedule and off of your mind. We want to make your property a haven for enjoyment and relaxation.

**As always, we thank you for you allowing Coastal Greenery to serve you. We look forward to serving you and your property in all seasons!**



Have a question or concern? We're here to help.

Contact the **COASTAL GREENERY** Team

**(912) 261-8171 | COASTALGREENERY.COM**    