



green SIDE UP

OFFICIAL NEWSLETTER OF COASTAL GREENERY LANDSCAPING

Serving Glynn, Camden, McIntosh, Wayne, Liberty, Bryan & Chatham Counties | APRIL 2021



Your Natural Welcome Mat

A nicely planned front lawn and landscape makes visitors feel welcome before you even open your front door. Flowers, shrubs and trees – even a driveway garden – set the tone for the whole property. Here are a few tips for making sure your “natural welcome mat” is best for you:

DOs:

- Choose a look that complements your house’s style and colors and your own personality – whether it’s casual or formal. And make sure trees and shrubs are in scale with the size of your lawn and house.
- Make sure the landscaping blends with the neighborhood, but creates a distinct feel.
- Consider all the senses. Fragrant flowers near the walk add a welcoming smell, while small fountains create a soothing sound of water.
- Arrange your landscaping to clearly lead visitors to your entry. Container plants can bring extra attention to your front door.

DON'Ts:

- Don't forget that trees and shrubs grow! Plan now so the landscape doesn't block the view from windows or hide the front porch or door.
- Don't overcrowd. If possible, keep walks wide enough for two people to walk side by side, and keep plants trimmed back, so visitors don't get caught by encroaching branches.
- Don't forget to choose plants that can fight the heat and bright light when planting along the drive.



Remember, the right landscaping can play up the strengths of your home's front and downplay any weaknesses, making your home even more attractive to you and to others.

Are You Trying to Sell Your Home? Let Coastal Greenery Help!

Has Coastal Greenery gone into the real estate business? No, we love landscaping too much. But here's some food for thought if you are planning to sell your home.



Studies have shown that a professionally designed and manicured landscape can add as much as 15% to the value of your home at resale! Meanwhile, several real estate clients pointed out there is a large unsold inventory of homes on the market in our area. If you have your home on the market or intend to list it soon, consider giving yourself a selling advantage with a landscape refresh. The curb appeal of your home makes a very important first impression on potential buyers.

Does your landscape add to the marketability of your home, or does it give an impression of an outdated and uncared for property?

Many sellers concentrate on staging their home's interior by cleaning up clutter, updating colors and replacing worn carpeting. Just as potential buyers are turned off by 20-year-old interior decorating, they will also notice over pruned and outdated shrubs and bushes – “the marbles and dice look.” While the interior appearance is certainly important, *remember that first you have to get buyers interested enough to come inside.* So consider updating your home's exterior, the first thing potential buyers see.

An investment in staging the front of your home with a fresh and updated landscape can pay big dividends by getting your property noticed in a crowded market. In fact, some of our landscape clients whose homes are NOT for sale have told us they were approached by potential buyers soon after their projects were completed....proof positive that beautiful landscaping is an asset to your home's appeal and value.

Team Member of the Month:

April

Juan Alvarado
Golden Isles Branch



This team member displays the company core values (Safety, Quality, Leadership, Relationships) in all that he does while working, has excellent attendance, and is constantly trying to improve himself.

Our Operations Managers will vote for 1 team member each month from each branch who meet the above qualifications.

CONGRATULATIONS JUAN!

Enriching Lives Through Enhancements

There are numerous benefits of enhancing your landscape such as added property value, increased enjoyment, and even aiding in the health of your yard just to name a few. An enhancement to your landscape can be something as simple as refreshing the mulch throughout your planting beds or as drastic as renovating the entire thing. Unfortunately our landscapes can outgrow their surroundings as well as the opposite being true. As trees age and get bigger, our landscapes have to adapt to the change in available sunlight, water and nutrients. Plants and turf that could thrive at one time have to be changed to plants better equipped to handle the new environment. Other reasons for changing your landscape could be to make it more kid-friendly, using plants that are more disease and insect resistant, or putting your house on the market. With new cultivars of plants hitting the market every

year, sometimes there are varieties that can save us the hassle and cost of fighting a disease or insect year after year. If this isn't the case, there are always alternate plants that can be used



and still give us the same eye-appealing result we are looking for. Just as people change with time and age, so do our plants. Plants can stop producing as many blooms or even foliage as they did at one time. Doing things such as refreshing your mulch can aid in fighting weeds and maintaining water in beds for longer periods of time, and in turn, help your existing plants thrive.

If you are trying to sell your home, with all the added competition on the market, the easiest way to make your home stand out from the rest is with an eye-appealing landscape. This is certain to make people take notice of your home first and put it on their list of places to see before choosing one to buy. Another new trend in landscape enhancements is adding hardscape features to your yard. This could be a new brick paver patio or seat wall and columns added around a patio or drive. These new trends are certainly much more aesthetically pleasing and can be formed to almost any shape desired for entertaining purposes. Whether it is adding color at your front door, or redoing your entire yard, there is nothing but added benefits to investing in your landscape. Let us here at Coastal Greenery help you come up with some new ideas to add to the enjoyment and value of your property.



**RELATIONSHIPS...
THE ROOTS OF OUR BUSINESS.**

1242 Old Jesup Road
Brunswick, Georgia 31520

PRESORTED
STANDARD
US POSTAGE
PAID
MAIL SORT
MACON 31201

Relationships... the *roots* of our business.

2021 is already starting out to be a GREAT year.

We are assessing new equipment and materials while reviewing processes and procedures to help keep our team efficient and on top of your service. We are also using this month for more training and education for the entire CGI Team. We will be more equipped and ready to handle all your needs. Coastal Greenery is here to take the load of care and maintenance for your property off of your schedule and off of your mind. We want to make your property a haven for enjoyment and relaxation.

As always, we thank you for you allowing Coastal Greenery to serve you. We look forward to serving you during this new year!



Have a question or concern? We're here to help.

Contact the **COASTAL GREENERY** Team

(912) 261-8171 | COASTALGREENERY.COM    